Cybersecurity: This Way There Be Dragons!
The College of Law Practice Management and Suffolk University Law School invite you to the 2018 Futures Conference. In a highly interactive series of presentations and breakout sessions, we invite you into the white-hot, rapidly evolving world of cybersecurity.

Creating a culture of cybersecurity has been a challenge – successfully defending our clients’ data has proven conclusively that cybersecurity is a team sport. There are roles for firm leaders as well as HR, Marketing, Finance, IT—everyone has a stake in cybersecurity and a role to play.

We are fighting an extraordinary war against data breaches. The sad truth is that an advanced hacker with advanced tools and sufficient funding will get into your network. The security mantra today has changed to Identify, Protect, Detect, Respond And Recover.

“I am convinced that there are only two types of companies: those that have been hacked, and those that will be. Even that is merging into one category: those that have been hacked and will be again.”

—Robert Mueller, Former FBI Director

Artificial intelligence is now being deployed in the cybersecurity world because humans cannot react fast enough and because the machines can absorb and make sense of huge amounts of data, far beyond a human’s capacity. And the machines are beginning to teach one another. Truly, this way there be dragons…

Bring your questions and thoughts to our experts and your colleagues. We invite you to what is sure to be a series of lively conversations!
# Conference Schedule

## Thursday, October 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:00</td>
<td><strong>Registration Opens</strong> Suffolk University Law School, 1st Flr., Lobby</td>
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<tr>
<td>11:00</td>
<td><strong>New Fellows Orientation</strong> (Class of 2018 Inductees) Suffolk, 3rd Flr., Rm. 315</td>
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<td>11:00</td>
<td>- Hosts: Mark Greene, 2018-19 COLPM President; Futures Conference Co-Chairs Sharon D. Nelson, Timothy B. Corcoran</td>
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<td>- Board of Trustees in attendance</td>
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<tr>
<td>Doors Open at 12:00</td>
<td><strong>Welcome, Lunch &amp; Program</strong> Suffolk, 1st Flr., Function Rm.</td>
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<td>- Martha Minow; Harvard Law &amp; Vice Chair of Legal Services Corp.</td>
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<td>1:30 – 1:45</td>
<td><strong>Transition Break</strong></td>
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<td>1:45 – 2:00</td>
<td><strong>Conference Overview</strong> Suffolk, 2nd Flr., Rm. 295</td>
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<td>- Co-Chairs Sharon D. Nelson, Sensei Enterprises, Inc. and Timothy B. Corcoran</td>
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<tr>
<td>2:00 – 3:15</td>
<td><strong>The War Law Firms are Waging Against Data Breaches</strong> Suffolk, 2nd Flr., Rm. 295</td>
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<td></td>
<td>- William Kyrouz; Ropes &amp; Gray</td>
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<td>- Ivan Hemmans; O’Melveny &amp; Myers LLP</td>
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<td>- Sharon D. Nelson; Sensei Enterprises, Inc.</td>
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<td>- Timothy Russell; FBI Boston Division – Cyber Crime Program</td>
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<tr>
<td>3:15 – 3:30</td>
<td><strong>Refreshment Break</strong></td>
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<tr>
<td>3:30 – 5:00</td>
<td><strong>Preparing for Your Data Breach - Yes, It’s Coming</strong> Suffolk, 2nd Flr., Rm. 295</td>
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<td></td>
<td>- Dave Ries; Clark Hill PLC</td>
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<td>- John Simek; Sensei Enterprises, Inc.</td>
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<td>- John Hellerman; Hellerman Communications LLC</td>
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<td>- Dave Wong; Mandiant, a Division of FireEye</td>
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<td>5:00 - 6:30</td>
<td>Welcome Reception</td>
<td>Suffolk, 5th Flr., The Commons/Blue Sky Lounge</td>
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<td>7:00 - 9:00</td>
<td>Dinner on Your Own at Restaurants Near the Hotel</td>
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<tr>
<td>9:00</td>
<td>Hospitality Suite</td>
<td>The Langham—Boston Hotel, 2nd Flr., Wyeth Ballroom</td>
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**Friday, October 26**

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<tr>
<th>Time</th>
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<tr>
<td>7:15</td>
<td>Registration Opens</td>
<td>Suffolk University Law School, 1st Flr., Lobby</td>
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<td>Doors Open at 7:45</td>
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<tr>
<td>8:15 - 8:45</td>
<td>Breakfast &amp; Networking</td>
<td>Suffolk, 1st Flr., Function Rm.</td>
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<td>Breakfast Session: The Intersection of Cybersecurity and Ethics</td>
<td>Suffolk, 1st Flr., Function Rm.</td>
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<td></td>
<td>• Andy Perlman; Suffolk University Law School</td>
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<td>8:45 – 9:00</td>
<td>Transition Break</td>
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<td>9:00 - 9:15</td>
<td>2019 New Fellows Nomination Process</td>
<td>Suffolk, 2nd Flr., Rm. 295</td>
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<td>• Bill Migneron; 2018-2019 COLPM Past President</td>
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<td>9:15 - 10:30</td>
<td>Security as a Team Sport: Collaboration - An Essential Tool and a Security Hole</td>
<td>Suffolk, 2nd Flr., Rm. 295</td>
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<td>• Dennis Kennedy; Dennis Kennedy Insights, LLC</td>
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<td>• Tom Mighell; Contoural, Inc.</td>
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<td>• John Mitchell (moderator); KM Advisors LLC</td>
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<tr>
<td>10:30 – 10:45</td>
<td>Refreshment Break</td>
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10:45 - 12:00  **Security Audits and Compliance: Using Them to Make Marketing Magic**  Suffolk, 2nd Flr., Rm. 295

- **Jim Durham;** Clark Hill PLC
- **Audrey Katcher;** RubinBrown, LLP
- **Jody Westby;** Global Cyber Risk LLC

Doors Open at 12:00  **InnovAction Awards Luncheon**  Suffolk, 1st Flr., Function Rm.

1:10 – 1:20  **Transition Break**

1:20 - 2:15  **Breakout Sessions**

- **Cyberinsurance: Necessary, Expensive and Confusing as Heck**  (facilitator: Dan Pinnington)  Suffolk, 3rd Flr., Rm. 305

- **Keeping Your Confidential Data Safe at Home and Abroad: Technology and Policies**  (facilitator: Ivan Hemmans)  Suffolk, 3rd Flr., Rm. 365

- **How Artificial Intelligence Impacts Cybersecurity: Now and in the Future**  (facilitator: Mark Greene)  Suffolk, 2nd Flr., Rm. 285

- **Crafting a Post-Breach Communications Playbook**  (facilitator: John Hellerman)  Suffolk, 2nd Flr., Rm. 295

- **Cybersecurity: Getting Buy-in from Management**  (facilitator: Tom Grella)  Suffolk, 3rd Flr., Rm. 375

- **Walking a Cybersecurity Tightrope: Balancing Risk, Reward, Safety, Expense, Convenience and Reputation**  (facilitator: Marc Lauritsen)  Suffolk, 3rd Flr., Rm. 325

- **Your Greatest Asset is Your Greatest Danger: The Elements of Cybersecurity Training for Your Employees**  (facilitator: Debbie Foster)  Suffolk, 2nd Flr., Rm. 205

2:15 – 2:30  **Refreshment Break**
2:30 - 3:45  Cybersecurity from the General Counsel’s Foxhole  
Suffolk, 2nd Flr., Rm. 295  
- E. Leigh Dance; ELD International LLC  
- Alexia Maas; Volvo Financial Services  
- Mark Rosenthal; The Boston Consulting Group

3:45 - 4:30  Open Mic: Closing Thoughts and Conference Wrap-up: The Future of Cybersecurity  
Suffolk, 2nd Flr., Rm. 295  
- Hosts: Mark Greene, 2018-19 COLPM President; Futures Conference Co-Chairs Sharon D. Nelson, Timothy B. Corcoran

6:00 – 7:00  New Fellows Induction Reception*  
The Langham-Boston Hotel, 2nd Flr., Esplanade

7:00 – 9:30  New Fellows Black-Tie Induction Dinner & Ceremony*  
The Langham-Boston Hotel, 2nd Flr., Wilson Ballroom

*Attendance limited to current Fellows registered for the 2018 Futures Conference, Fellows-Elect, designated representatives of Platinum or Gold Level sponsors and, subject to availability, individuals who have purchased Guest Tickets prior to the event.
Session Descriptions

Legal Services Corporation Update & Future

The Legal Services Corporation (LSC) fulfills critical needs at low cost, assures fairness in the justice system and provides critical constituent services to low-income individuals, children, families, seniors and veterans. Conference attendees will learn about developments over the past year, about LSC’s future and about how their active participation and support makes a difference.

Speaker:  • Martha Minow, Harvard Law and Vice Chair of Legal Services Corporation

The War Law Firms are Waging Against Data Breaches

The cone of silence surrounding law firm data breaches shattered in 2016 as headlines revealed breaches with increasing frequency. Law firms are at war with garden variety and organized crime hackers – and hackers backed by nation-states. They are hampered by the mistakes of their IT support staff—and by their click-happy employees. The Am Law 100 is spending millions each year on cybersecurity. It truly is a war. Come into the trenches with us and hear the real-life tales of law firm data breaches, how they happened and how they might have been prevented.

Speakers:  • William Kyrouz; Ropes & Gray
   • Ivan Hemmans; O’Melveny & Myers LLP
   • Sharon D. Nelson; Sensei Enterprises, Inc.
   • Timothy Russell; FBI Boston Division – Cyber Crime Program

Preparing for Your Data Breach - Yes, It’s Coming

Incident response is a critical part of an effective defense in the war against law firm data breaches. Firms that are prepared in advance are more likely to survive a security incident or data breach. Those who are unprepared are likely to spend more money, lose more time, and suffer more client and public relations problems. This session will explore the elements of an effective incident response plan, the need for testing and updating, and how to respond to an incident or breach, including technical, legal, practical and communications considerations.

Speakers:  • Dave Ries; Clark Hill PLC
   • John Simek; Sensei Enterprises, Inc.
   • John Hellerman; Hellerman Communications LLC
   • Dave Wong; Mandiant, a Division of FireEye
The Intersection of Cybersecurity and Ethics

Attorneys are required by the Model Rules of Professional Conduct to be competent—and that includes understanding the risks and benefits of technology. They are also required to keep client data confidential—no easy task in a world where hackers are working around the clock to access confidential data. Dean Andy Perlman served as the ABA Ethics 20/20 Commission’s chief reporter—hear his insights on the intersection of cybersecurity and ethics.

Speaker:  
- Andy Perlman; Suffolk University Law School

Security as a Team Sport: Collaboration—An Essential Tool and a Security Hole

The rate at which collaborative technologies have exploded onto the legal market is a sign that lawyers are increasingly looking for better ways to work with their clients, colleagues, and others. But cloud-based and other collaboration tools are also ideal security targets, because they offer multiple points of attack—when you collaborate with others, you can no longer consider that security occurs in isolation. In this session, we’ll discuss the collaborative aspects of security, the security issues raised by popular collaboration tools and practices, how to assemble a toolbox of security practices for cloud-based tools, and the fact that security is, when it comes to collaboration, a team sport.

Speakers:  
- Dennis Kennedy; Dennis Kennedy Insights, LLC  
- Tom Mighell; Contoural, Inc.  
- John Mitchell (moderator); KM Advisors LLC

Security Audits and Compliance: Using Them to Make Marketing Magic

In this session, the panel will build on their experiences using security and compliance audits and other cybersecurity expertise to create market differentiation. Each of the panelists’ organizations has taken a leading position in the delivery of cyber services. Panelists will provide practical insights into building a cyber practice, best practices in delivery of these services, creating marketing awareness, and then using this expertise to create a competitive advantage.

Speakers:  
- Jim Durham; Clark Hill PLC  
- Audrey Katcher; RubinBrown, LLP  
- Jody Westby; Global Cyber Risk LLC
Cybersecurity from the General Counsel's Foxhole

This session will focus on the impacts of cybersecurity and GDPR on in-house counsel. Panelists will provide practical advice on top issues GCs are focusing on now, how they're managing data security and privacy risks, and what they expect of their legal service providers. The panel will also discuss new benchmarking data about the impact of cybersecurity on the selection of legal services providers, which law firms can use to create competitive differentiation.

Speakers:  
- **E. Leigh Dance; ELD International LLC**  
- **Alexia Maas; Volvo Financial Services**  
- **Mark Rosenthal; The Boston Consulting Group**
ELD International is led by E. Leigh Dance, who works with both corporate legal and compliance functions and law firms globally. She is a Fellow of the College of Law Practice Management and known as a skilled strategist, thought leader, project manager, communicator and moderator. Leigh works globally from bases in Brussels and New York. Global corporate legal and compliance leaders seek Leigh’s experience and support for strategy, structure and communications during tech-driven transformation. She also helps law firms better leverage their services to win business with multi-jurisdiction corporate clients through marketing and BD activities. She is the founder and executive director of Global Counsel Leaders, including its elite Leaders Circle. Global In-House columnist for ALM’s Corporate Counsel, Leigh’s articles can be found in The Wall Street Journal, Financial Times and elsewhere. Her book *Bright Ideas: Insights from Legal Luminaries Worldwide* is available on Amazon.

Jim Durham is a College of Law Practice Management Fellow and the Chief Marketing Officer at Clark Hill. After practicing law for ten years, he started the Law Firm Development Group, where he worked with hundreds of law firms as a consultant, trainer, and coach. Jim has spent his career trying to change the way lawyers and clients work together. He previously served as the CMBDO for three Am Law 100 firms, and was General Counsel and VP of Marketing for Senior Tour Players, Inc. He is the author of *The Essential Little Book of Great Lawyering*, and *The Essential Little Book of Service Excellence*. In 2010, Jim was inducted into the Legal Marketing Association Hall of Fame.
Debbie Foster is a nationally recognized thought leader on efficiency and innovation in professional legal organizations. Her 20+ years of experience, combined with a mix of strategic management and strong leadership skills, has enabled Debbie to develop a unique ability to work with law firms and legal departments to help them navigate the ever-changing legal services delivery landscape. Debbie has been working with law firms and legal departments since 1995, earned her Lean Six Sigma Certification and is relied on by firms all over the country as a management consultant. Debbie was inducted into the College of Law Practice Management in 2017 and is very active in the Association of Legal Administrators, the Law Practice Division of the American Bar Association, and was the Co-Chair of ABA TECHSHOW 2018.

Tom Grella is a past Chair of the Management Committee of McGuire, Wood & Bissette, P.A., in Asheville, North Carolina. He currently serves on the Board of Trustees for the College of Law Practice Management, and is a past Chair of the ABA Law Practice Division, serves as Division Delegate in the ABA House, and is a fellow of the American Bar Foundation. Tom co-authored *The Lawyer’s Guide to Strategic Planning* and is author of *Lessons in Leadership: Essential Skills for Lawyers*. He is author of Managing, a column in Law Practice Magazine. Tom has received the Sam Smith Award for demonstrated excellence in law practice management and the Wilkins Award for contributions to Law Practice Magazine. His passion is helping lawyers with law firm strategic planning and leadership. Tom’s practice focuses primarily on commercial transactions and condominium law.
John Hellerman is the President of Hellerman Communications, an award-winning corporate communications agency positioning professionals to win business and navigate crises. John is a Fellow of the College of Law Practice Management, was recently recognized in The National Law Journal's inaugural list of “50 Business of Law Trailblazers & Pioneers” and was named Agency Executive of the Year by PR News. Follow him at @jhellerman.

Ivan Hemmans is a Fellow-Elect of the College of Law Practice Management, and a Senior Manager of Technical Development at O'Melveny & Myers LLP and has extensive experience with information technology. He has worked with law firms for 20 years and computers for approximately three decades. With a background in computer programming and a degree in Cognitive Science, Ivan offers a unique blend of experience and good-natured humor.

Audrey Katcher is a Business Advisory Services Partner at RubinBrown. Audrey has over 25 years of public accounting experience in several industries. Audrey is a Certified Public Accountant, Certified Information Systems Auditor and a Certified Information Technology Professional. She has received the Trailblazer Award from the University of Missouri–St. Louis and numerous other honors. The AICPA has also named her a SOC Specialist. Audrey has also been a guest lecturer at the University of Missouri–St. Louis and University of Missouri–Columbia.
Dennis Kennedy is an information technology lawyer and legal technology author well-known for promoting the use of technology in the practice of law. He co-authored with Tom Mighell *The Lawyer’s Guide to Collaboration Tools and Technologies* (2nd edition, 2018). A professional speaker and an award-winning author, Dennis wrote the legal technology column for the ABA Journal for many years, has co-authored several books and contributed to others, and co-hosts The Kennedy-Mighell Report on the Legal Talk Network. Dennis retired as Senior Counsel for the Digital Payments & Labs group at Mastercard in 2017. He currently focuses on legal technology, innovation, speaking, writing, coaching and other interesting projects (www.denniskennedy.com). Dennis is a Fellow of the College of Law Practice Management.

William (Bill) Kyrouz has been working in the legal Information Technology Community since 2001 and focused on Information Security since the Massachusetts Data Security Regulations came to fruition. Bill has led security projects that include ISO 27001 certification, vulnerability management, client audits, and Endpoint Detection and Response (EDR). He is active in the LS-ISAO, serving on the Executive and Threat Intelligence Committees, and is committed to raising the security bar across the legal industry. He is currently the Senior Manager of Information Security for Detection and Response at Ropes and Gray LLP.

Alexia is a dual qualified lawyer (UK & US) whose career spans 25 years to date. After 16 years in private practice, Alexia moved in-house. She joined the Volvo Group in 2013 and is the General Counsel for Volvo Financial Services headquartered in the US. VFS has over USD 16 billion in managed assets and is regulated as a bank in 13 of the 46 countries in which it operates. Alexia manages a diverse and remote team of 48 lawyers and compliance officers worldwide. A trusted adviser and strategic business partner, she has a strong focus on execution and problem solving. Experiences gained from having lived and worked in several countries have aided her work now as the leader of a global law department.
Tom Mighell is the Vice President of Service Delivery at Contoural, Inc., where he helps companies develop information governance, litigation readiness, and privacy programs. Tom is the co-author of the recently-published *Lawyer's Guide to Collaboration Tools and Technologies*, 2nd Edition, as well as the best-selling *iPad in One Hour* series for the American Bar Association, including *iPad in One Hour for Lawyers*, 3rd edition, *iPad in One Hour for Litigators*, 2nd edition, and *iPad Apps in One Hour*. Tom is also the co-host of The Kennedy-Mighell Report, a legal technology podcast on the Legal Talk Network. Tom, who is a College of Law Practice Management Fellow, received his B.A. and J.D. degrees from the University of Texas at Austin.

Michael Mills is the co-founder and chief strategy officer of Neota Logic Inc., developers of the Neota Logic System—AI-driven automation of expertise, workflows, and documents for law and business. He attended the University of Chicago Law School, clerked for a federal district court judge, was a partner in the law firm Mayer Brown, and led practice innovation at Davis Polk & Wardwell. He is a director of Pro Bono Net and a trustee of the College of Law Practice Management.

Martha Minow is Carter Professor of General Jurisprudence at Harvard University and Distinguished Service Professor at Harvard Law School. She served as Dean of Harvard Law School between 2009-2017, as the inaugural Morgan and Helen Chu Dean and Professor. Her research focuses on legal issues facing children, women, members of racial, religious, and ethnic minorities, and persons with disabilities. Her books address civil procedure, family law, social services, and societies emerging from violent conflicts. Martha was nominated to serve on the Board of Directors of the Legal Services Corporation by President Barack Obama on August 6, 2009, and her nomination was confirmed by the U.S. Senate on March 19, 2010. She was elected Vice Chair of the LSC Board by her fellow Board members on April 7, 2010.
John Mitchell

John is a leader who helps other leaders develop and maximize their potential so they continuously develop themselves and their organizations in pursuit of changing the world. His 20 plus years of business experience ranges from working as a professional in a social service agency, to practicing law in a large international law firm, to leading a large urban affiliate of an internationally known not-for-profit housing development organization, to starting a successful company that helps leaders develop and hone their own unique leadership style. He was inducted as a Fellow of the College of Law Practice Management in 2017. John’s work with leaders both inspires him and teaches him important lessons about the world. What could be more cool than having a job where one is constantly inspired and learning new things?

Sharon D. Nelson

Sharon D. Nelson, Esq., is the President of Sensei Enterprises, Inc., a digital forensics, cybersecurity and information technology firm in Fairfax, Virginia. She is the author of the noted electronic evidence blog, Ride the Lightning and is a co-host of the Legal Talk Network podcast series called “The Digital Edge: Lawyers and Technology” as well as “Digital Detectives.” Sharon is a frequent author (sixteen books published by the ABA and hundreds of articles) and speaker on legal technology, cybersecurity and electronic evidence topics. She serves on the College of Law Practice Management Board of Trustees, and was the President of the Virginia State Bar June 2013 – June 2014 and is a past President of the Fairfax Law Foundation.
Andrew Perlman is the dean and a professor of law at Suffolk University Law School and Fellow of the College of Law Practice Management. Andy was the chief reporter of the American Bar Association Commission on Ethics 20/20 and the vice chair of the ABA Commission on the Future of Legal Services. More recently, he was appointed to serve as the chair of the governing council of the ABA’s new Center for Innovation. Andy was the founding director of Suffolk’s Institute on Legal Innovation and Technology as well as the related Legal Innovation and Technology Concentration. In 2015, he was recognized by FastCase as one of 50 “entrepreneurs, innovators, and trailblazers ... who have charted a new course for the delivery of legal services.” He is an honors graduate of Yale College and Harvard Law School, and he received his LL.M from Columbia Law School.

Dan Pinnington is President & CEO of the Lawyers’ Professional Indemnity Company (lawpro.ca), the legal malpractice carrier for 27,000 Ontario lawyers. He was the driving force behind practicePRO (www.practicepro.ca), LAWPRO®’s innovative and internationally recognized claims prevention initiative. Dan is a Fellow and a Trustee of the College of Law Practice Management and is a prolific writer, speaker and blogger on risk management, legal technology and law practice management issues. He is a veteran of hundreds of presentations at law firms, CPD programs and conferences all over North America. He was Chair of ABA TECHSHOW 2007 and was Editor-in-Chief of the ABA’s Law Practice Magazine for many years. Dan has a combined LL.B./J.D. from the Universities of Windsor and Detroit Mercy and was called to the Ontario Bar in 1993.
David G. Ries is Of Counsel in the Pittsburgh, PA office of Clark Hill PLC where he practices in the areas of environmental, technology, and data protection law and litigation. For over 20 years, he has increasingly focused on cybersecurity, privacy, and information governance. Dave has recently addressed in his practice such current areas as information security and privacy programs and policies, contracting for security, response to security incidents and data breaches, digital forensics, admissibility of expert opinions and e-discovery. He regularly speaks nationally on these topics and is a co-author of Locked Down: Practical Information Security for Lawyers, Second Edition (American Bar Association 2016) and Encryption Made Simple for Lawyers (American Bar Association 2015) and editor of eDiscovery, Fourth Edition (PBI Press 2017). Dave is a Fellow of the College of Law Practice Management.

Reporting to the General Counsel, Mark is BCG’s Global Deputy General Counsel. He has shared responsibility for oversight and management of BCG’s legal work overall and for the growth, development and operations of the global Legal Team. In addition, Mark leads BCG’s Corporate activities handling all issues related to governance, M&A, strategic partnerships, Alternative Business Models (ABMs), BCG Digital Ventures (DV), investment funds, and also leads BCG’s efforts on GDPR, data protection and regulatory compliance, litigation and insurance. He joined BCG in 2007, has served as BCG’s Acting General Counsel and previously led legal support for BCG’s Global Employment and Partner Services Groups.
Timothy Russell entered on duty with the FBI as a computer specialist in the Miami Field Office in 1999, and as a Special Agent assigned to the Boston Field office in 2002. Since reporting to Boston, he has investigated Internet Fraud, Intellectual Property Right crimes, and complex Criminal and National Security Computer Intrusion matters. In 2013 Timothy reported as the acting Cyber Assistant Legal Attaché for the FBI’s London office. In 2014 he served as a Supervisory Special Agent (SSA) in the Asia Cyber Operations Unit at FBI Headquarters, Cyber Division. In 2016 Timothy was appointed as the SSA for the Boston Criminal Cyber squad, with responsibilities for federal criminal cyber matters in Rhode Island, Massachusetts, New Hampshire, and Maine.

John Simek is the Vice President of Sensei Enterprises, Inc., an information technology, digital forensics and cybersecurity firm located in Fairfax, VA. He has a national reputation as a digital forensics technologist and has testified as an expert witness throughout the United States. John holds a degree in engineering from the United States Merchant Marine Academy and an MBA in finance from Saint Joseph’s University. He holds the prestigious CISSP (Certified Information Systems Security Professional) certification in addition to multiple other technical certifications. John is a Fellow of the College of Law Practice Management, and is the co-chair of ABA TECHSHOW 2019 and a co-host of the Legal Talk Network podcast Digital Detectives. He is a frequent author (sixteen books published by the ABA and hundreds of articles) and speaker on legal technology, cybersecurity and electronic evidence topics.
Jody Westby is the CEO of Global Cyber Risk and provides consulting services in the areas of privacy, security, cybercrime, and IT governance. She also serves as Adjunct Professor at Georgia Institute of Technology’s School of Computer Science and is a Distinguished Fellow for Carnegie Mellon CyLab. Jody chairs the American Bar Association’s Privacy & Computer Crime Committee. She has served as co-chair of the World Federation of Scientists’ Permanent Monitoring Panel on Information Security and was appointed to the United Nation’s ITU High Level Experts Group on Cyber Security. Jody speaks globally and authored and edited several books on privacy, security, cybercrime, and enterprise security programs.

Dave Wong is a Managing Director for Incident Response Services at Mandiant, a FireEye company. He leads a team of 50 incident response professionals and security consultants to help companies detect, prevent, and respond to information security incidents. Some of the investigations Dave has led include a data breach at a large retailer, intellectual property theft from a law firm, and cybercrime cases for financial services institutions. He has over 15 years of experience in information security. Prior to joining Mandiant, Dave was an information security analyst at a hedge fund and held leadership positions at Ernst & Young, LLP and NCC Group, PLC.
The College of Law Practice Management is an honorary organization that recognizes distinguished law practice management professionals who have made extraordinary contributions to the field of law practice management over their careers.

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Sharon D. Nelson
Sensei Enterprises, Inc.

Timothy B. Corcoran
Corcoran Consulting Group

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Gowling WLG

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Nixon Peabody LLP

Teresa Walker
Waller Lansden Dortch & Davis LLP

Patrick Lamb
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New Fellow Inductees

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InnoLegal Services, PLLC

Tom Bolt
President/Managing Attorney
BoltNagi PC

Brynmor A. Bowen
Director of Information Services
Schulte Roth & Zabel

Karl Chapman
Chief Executive Officers & Founder
Riverview Law

John Chisholm
Founder
John Chisholm Consulting

Kunoor Chopra
Vice President Legal Services
Elevate Services, Inc.

Firoz Dattu
Founder
AdvanceLaw

Adrian Dayton
Founder
Clearview Social

Herbert B. Dixon, Jr.
Judge (ret.)
Superior Court of the District of Columbia

Christopher Ende
Vice President, Enterprise Legal Services
UnitedLex

Dennis C. Garcia
Assistant General Counsel
Microsoft Corporation

Sally R. Gonzalez
Senior Consultant
Fireman & Company

Steven Harmon
Vice President and Deputy General Counsel
Cisco

Ivan L. Hemmans III
Senior Manager of Technical Development
O’Melveny & Myers LLP

Barron K. Henley
Partner
Affinity Consulting Group

Ian Holloway QC
Dean of Law
Faculty of Law, University of Calgary

Dominic Jaar
Partner & National Advisory Leader, Clients & Markets
KPMG Canada

Greg Lambert
Chief Knowledge Services Officer
Jackson Walker

Dan Linna, Jr.
Law Professor
Northwestern University
Pritzker College of Law

Ryan McClead
Vice President, Client Engagement & Strategy
Neota Logic, Inc.
New Fellow Inductees

CLASS OF 2018

Joseph P. Milcoff  
Vice President – Litigation & Risk  
FedEx Ground Package System, Inc.

Heather L. Morse  
Chief Marketing Officer  
Greenberg Glusker LLP

Terri Mottershead  
Principal  
Mottershead Consulting

Catherine J. Moynihan  
Associate Vice President, Legal Management Services  
Association of Corporate Counsel

Michael O’Horo  
Founder, Innovator  
RainmakerVT

Linda Orton  
Global Chief Marketing Officer  
Alvarez and Marsal

Joe H. Otterstetter  
Associate General Counsel, International Operations  
3M Company, Legal Affairs

Kim A. Perret  
Chief Marketing Officer  
Jones Walker LLP

Jeroen Plink  
CEO  
Clifford Chance Applied Solutions

Rob Saccone  
Partner  
NexLaw Partners

Anita C. Shapiro  
President  
Practising Law Institute

Allison C. Shields  
President  
Legal Ease Consulting, Inc.

Gabriel Teninbaum  
Director of the Institute on Legal Innovation & Technology and Professor of Legal Writing Suffolk University Law School

Wendy L. Werner  
Principal  
Werner Associates, LLC
Founded just ten years after the Pilgrims landed at Plymouth, Boston played a key role in the American Revolution. Today Boston is considered a world leader in innovation and entrepreneurship and is the home of more than 70 colleges and universities including MIT, Harvard, Boston University, Boston College and, of course, Suffolk University.

Extend your stay in “Beantown” to enjoy revolutionary landmarks or museums such as The Boston Tea Party Ship & Museum, the Museum of Science or The New England Aquarium. Or enjoy one of the many sightseeing tours: Trolley Tours, Foodie Tours, Beer Tours, Bike Tours, Harbor Cruises and the Freedom Tour. If you’re looking to explore Boston’s rich history of immigration and multiculturalism, check out the Black Heritage Trail, Irish Heritage Trail, Native American Trail Project and the Boston Equality Trail. Are you a sports enthusiast? Fenway Park, the oldest ballpark in Major League Baseball, is open year-round or you can find the Celtics and Bruins at TD Garden. The Boston Symphony Orchestra and Boston Pops call Boston home and are sure to satisfy your need for excellent and passionate artistic performances.

Subject to limited availability, and for hotel reservations made by September 28, you may be able to secure the conference discount for lodging needs at The Langham—Boston up to three days before or after the October 25-26 conference dates.
Registration is again limited to 130 registrants. Since the 2017 Futures Conference was a sell-out, we opened registration in two stages this year. Priority Registration opened first and was reserved for COLPM’s current Fellows, the Class of 2018 Fellows-Elect, our 2018 Speakers and the Designated Representatives of our 2018 Sponsors. Open Access Registration opened on July 15 for others interested in attending the 2018 Futures Conference. Register promptly to avoid disappointment or being placed on our wait list!
## Conference Registration

### Priority Registration is Reserved for the Following Attendees Only
*(includes induction ceremony and dinner)*

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird</th>
<th>Standard Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pre-registration</td>
<td>(on or after September 29*)</td>
</tr>
<tr>
<td>Current Fellow</td>
<td>$645 USD</td>
<td>$745 USD</td>
</tr>
<tr>
<td>Class of 2018 Fellow-Elect</td>
<td>$495 USD</td>
<td>$595 USD</td>
</tr>
<tr>
<td>2018 COLPM Non-Fellow Speakers</td>
<td>$645 USD</td>
<td>$745 USD</td>
</tr>
<tr>
<td>Designated Representative of 2018 COLPM Platinum &amp; Gold Level Sponsors</td>
<td>Registration included with sponsorship</td>
<td>Registration included with sponsorship</td>
</tr>
<tr>
<td>Personal Guest of a Current College Fellow or Fellow-Elect</td>
<td>$250 USD</td>
<td>$300 USD</td>
</tr>
</tbody>
</table>

*(See policies for eligibility.)*

### Open Access Registration
*for the above groups and others, subject to availability.*

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird</th>
<th>Standard Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pre-registration</td>
<td>(on or after September 29*)</td>
</tr>
<tr>
<td>Others Interested in Registering for the Futures Conference</td>
<td>$745 USD</td>
<td>$845 USD</td>
</tr>
<tr>
<td>Host Law School Alumni and Faculty Registration</td>
<td>$645 USD</td>
<td>$745 USD</td>
</tr>
</tbody>
</table>

*Online registration closes October 19, but you may register on-site subject to availability.*

See the College [website](#) for more information.

[REGISTER NOW]
Q: Which in-house legal/compliance leadership skills do you think will be most in demand in the future?

Cybersecurity and data privacy are on the minds of legal buyers around the world, regardless of industry. Law firms know this and are jumping on the bandwagon to claim expertise in these areas. Promoting your practice credibly and distinctively can give you a market advantage.

<table>
<thead>
<tr>
<th>Skill</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology/AI leadership</td>
<td>22%</td>
</tr>
<tr>
<td>Change management</td>
<td>25%</td>
</tr>
<tr>
<td>Commercial and financial acumen</td>
<td>38%</td>
</tr>
<tr>
<td>Ability to influence stakeholders</td>
<td>40%</td>
</tr>
<tr>
<td>Cybersecurity/data privacy</td>
<td>45%</td>
</tr>
</tbody>
</table>

To find out more, download our Top of Mind Survey.
Founded in 1906, the mission of Suffolk University Law School was to provide a good legal education to those who may be thwarted from doing so otherwise, due to socio-economic or racial discrimination. As the fourth oldest New England law school in continuous existence, Suffolk University Law School still lives up to its original intention and even offers over 200 upper level electives, which is more than any law school in the US.

The host hotel, and venue for the black-tie Induction Dinner and Ceremony, is The Langham—Boston. It was formerly the Federal Reserve Bank of Boston and retains its classic British elegance and style in the heart of America’s “walking city” with hints of its 1920 heritage. The Langham is located less than three miles from Logan International Airport (BOS) and it’s three blocks from the waterfront. To secure our special conference rate of $360 per night, which is available through September 28, book now!
Hotel to Law School
The walking time between The Langham—Boston and Suffolk University Law School is approximately 10 minutes (0.4 mi.) and is mostly flat. You’ll head southwest on Franklin Street toward Pearl Street. Continue onto Bromfield Street and then turn left onto Tremont Street.

Logan Airport to Hotel
Go through the Ted Williams tunnel, stay in the right lane, take exit 24 (I-93). Stay in right lane for I-93 North, take exit 23 (Government Center). Stay left off the exit and turn left at the traffic light onto Surface Road. After 3 blocks, turn right onto Broad Street. Follow Broad Street for 1 block and turn left onto Franklin Street. The entrance to the hotel is 3 blocks down and will be on the right.

From the Massachusetts Turnpike (Interstate 90) to Hotel
Follow the Massachusetts Turnpike (90 East) into Boston. Take Exit 24A towards South Station and continue off the exit onto Atlantic Avenue. Follow Atlantic Avenue to Seaport Boulevard and turn left. (Note that Seaport Boulevard after 1 block changes to Oliver Street). After 3 blocks, turn left onto Franklin Street. The entrance to the hotel will be on the right.

From the South traveling North on Rte. 93.
Follow I-93 North to Exit 23, Government Center. Stay left off the exit and turn left at the traffic light onto Surface Road. After 3 blocks, turn right onto Broad Street. Follow Broad Street for 1 block and turn left onto Franklin Street. The entrance to the hotel is 3 blocks down on the right.

From the North traveling South on Rte. 93.
Follow I-93 South to Exit 23, Purchase Street. Stay to the right and at the traffic light at the top of the exit ramp make a sharp right onto Oliver Street. After 2 blocks, turn left onto Franklin Street. The entrance to the hotel will be on the right.
**Hotel. The Langham—Boston** offers only overnight valet parking that ranges between $46 and $49 per night. For alternate options, contact: bos.concierge@langhamhotels.com.

**Law School.** Parking near Suffolk University Law School is a challenge. See: [http://www.suffolk.edu/explore/5273.php](http://www.suffolk.edu/explore/5273.php) for information on nearby lots in the downtown area.

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The purpose of the College shall be to recognize, inspire, and promote excellence in law practice management by identifying and honoring extraordinary achievement, supporting activities that enhance the development of knowledge, facilitating information and exchange among the Fellows, and acting as a catalyst for positive change within the legal profession including the encouragement of diversity and inclusion throughout the profession.