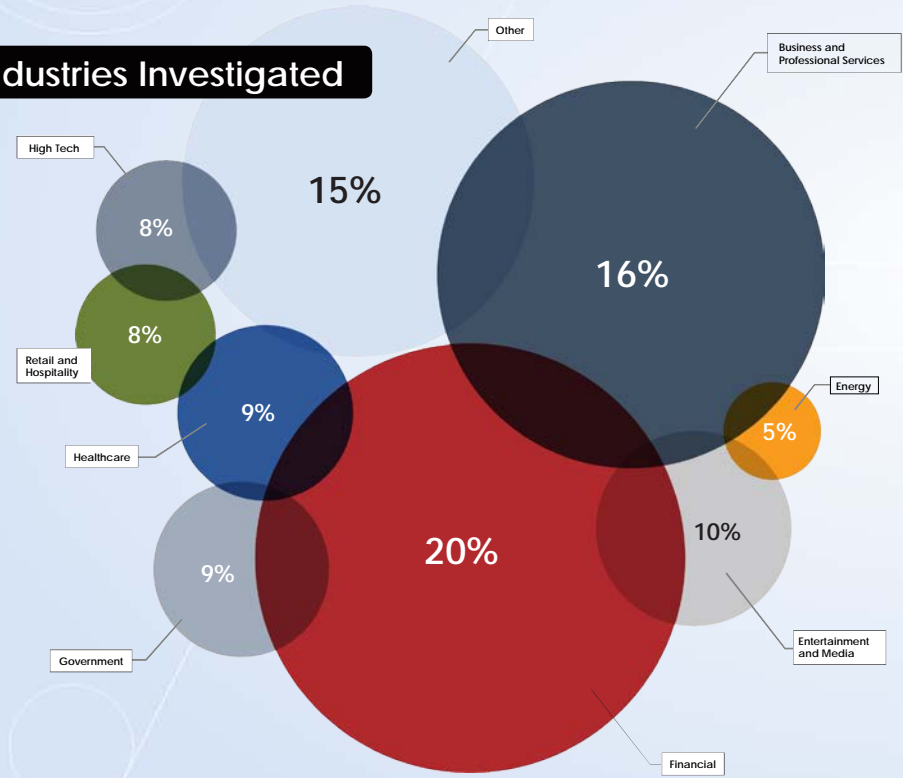


Who's a Target

Industries Investigated



Organizations Investigated by Mandiant in 2017, By Industry

Industry	Americas	APAC	EMEA	Global
Business and Professional Services	18%	10%	12%	16%
Energy	5%	2%	7%	5%
Entertainment and Media	11%	7%	5%	10%
Financial	17%	39%	24%	20%
Government	6%	7%	18%	8%
Healthcare	12%	2%	2%	9%
High Tech	9%	10%	7%	8%
Retail and Hospitality	10%	2%	4%	8%
Other	12%	20%	22%	15%

Why?

Victim	Why?
Weil Gotschal & Cravath	M&A information for insider trading
Appleby Global	Vigilantes?
Undisclosed law firm	Trade negotiations between nation states
DLA Piper	Not targeted?
Undisclosed law firm	Attacker didn't even know why – selling access for \$6,500

U.S. Attorney Preet Bharara "You are and will be targets of cyber hacking, because you have information valuable to would-be criminals."

How to prepare

- Spear-phishing attacks remain the number one attack vector
 - Train employees
 - Use the best technology you can get for detecting phishing attacks
- Prepare for a security incident before it happens
 - Conduct table top exercises
- Minimize risk
 - Archive old emails
 - Store sensitive documents in vaults
- Conduct security assessment
 - Simulate real world attacks with red team testing