

imagine more

Imagine a creative partner that's **curious** to understand your business, **courageous** in developing solutions, and **optimistic** about how you can imagine more.



Strategy

- Brand audits and discovery
- Website strategy
- Research—market and internal
- Positioning and key messages
- Naming
- Identity
- Brand presentations

Content

- Biographies and service descriptions
- Brand voice and guidelines
- Business writing training
- Naming
- Special purpose and annual reports
- Thought leadership

Design

- Advertising
- Brand extension
- Digital and print collateral
- Events/tradeshows
- Identity
- Sales enablement tools
- Video
- Websites

right hat

righthat.com