



## COLLEGE OF LAW PRACTICE MANAGEMENT

### Futures Forum

*“The Last Professional Partnership:  
Private Equity and the Future of Law Firms”*

### FACULTY



[Jordan Furlong](#)

**Jordan Furlong** is a strategic consultant, adviser, and legal market analyst who studies the impact of the changing legal world on law firms and legal organizations. He advises legal leaders on business model innovation, professional development, and the impact of Generative AI, among many other topics. Based in Ottawa, Canada, Jordan has addressed thousands of lawyers and legal professionals at dozens of conferences and retreats, in person and online, in North and South America, Europe, and Australia.



[Seth Deutsch](#)

**Seth Deutsch** is the founder of Samson Partners Group, a firm dedicated to helping founders and CEOs achieve their goals. He specializes in assisting private company founders seeking exits to strategic buyers or private equity. With extensive experience in law firms, AEC firms, blue-collar service companies, finance and accounting firms, and professional services businesses, he has managed teams in over 80 countries, acquired more than 70 companies, executed four recapitalizations, and led organizations with revenues from \$25 million to \$2 billion. Seth is known for his determination and passion for guiding teams toward exceptional results.



[Mike Schmidtberger](#)

**Mike Schmidtberger** is Chairman of Norm Law, and leads its Investment Funds and Regulatory group. Previously, he chaired Sidley Austin LLP’s Executive Committee (2018–2025) and served as Managing Partner of the New York office (2011–2017), among other leadership roles. Mike specializes in securities and futures-related funds, advising on domestic and international hedge funds, hybrid funds, fund of funds, commodity pools, and structured products. Chambers Global and Chambers USA have consistently ranked him Band 1 and Eminent Practitioner in Hedge Funds.



[Barry Solomon](#)

## MODERATOR

**Barry Solomon** earned his J.D. from The University of Chicago Law School and began his legal career at Sidley Austin LLP. He later co-founded Interface Software, creator of InterAction, serving as general counsel and executive vice president. After LexisNexis acquired Interface Software, Barry held several leadership roles before becoming Chief Marketing Officer at Sidley Austin. He then joined Foundation Software Group as Vice President – subsequently acquired by Litera – where Barry now serves as Vice President, Client Value and Innovation. In 2024, he received the Legal Industry Lifetime Achievement Award at the Legalweek Leaders in Tech Law Awards.