



**COLLEGE OF
LAW PRACTICE
MANAGEMENT**

FUTURES CONFERENCE

February 25-26, 2025

Sidley / 1501 K Street, N.W. Washington, D.C. 20005

**2025
Sponsorship
Opportunities**

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2025 Sponsorship Levels & Benefits

	Lead \$25,000	Diamond \$17,500	Platinum \$15,000	Gold \$10,000
All-Access Registrations*	3	2	1	1
Sponsor Spotlight: Live 5-minute pitch presentation to audience from stage (limited availability)**	Day 1 Morning	Day 1 or 2*	Day 2 If Available*	No
Call out recognition from stage***	Day 1 Morning	Day 1 Morning*	Day 1 Afternoon*	Day 2 Morning*
Logo on conference website	●	●	●	●
Logo in printed program guide	●	●	●	●
Logo in marketing emails & social media	●	●	●	●
Ad in printed program guide	Full Page	Half Page	Quarter Page	Eighth Page
Signage	●	●	●	No
Attendee list shared in advance (but may *not* be used for pre-conference comms)****	45 Days Prior	30 Days Prior	21 Days Prior	15 Days Prior
Comp tickets for law firm/non-profit/corp legal attendees	2	1	No	No
Thank you recognition pre- & post- event via social media	5 pre / 5 post	4 pre / 4 post	3 pre / 3 post	2 pre / 2 post

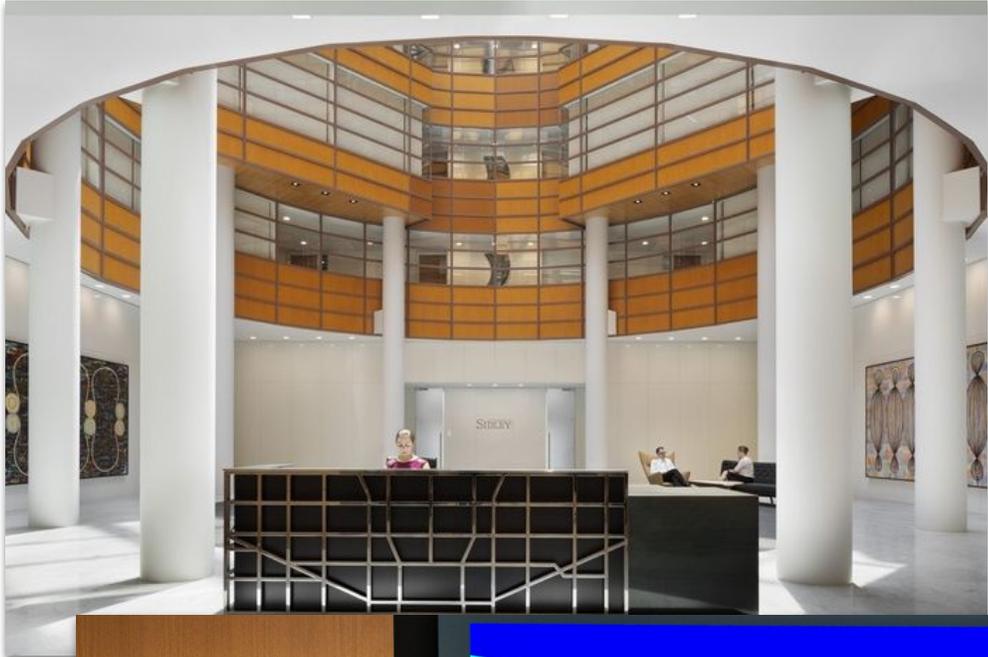
* **Sponsor Access:** Sponsors may attend full conference

** **Sponsor Spotlights** are available first by level (Lead, Diamond, etc.) and then by order of sponsorship. The number of Sponsor Spotlights is limited to 5 on Day 1 and 2 on Day 2. To ensure a Sponsor Spotlight, lock in a high-level sponsorship ASAP.

*** **Call Out Recognition** from the stage is for all sponsors. Timing may be accelerated, depending on the number of sponsors.

**** **Attendee list** may not be used for pre-conference communications; we are careful to protect the integrity of the program by reducing the “commercial” feel of communications. We hope the list will be helpful for planning your networking and selecting which colleagues will attend the event.

2025 Venue: Sidley Austin LLP, Washington DC Entire Floor, Including Breakout & Networking



Visit
https://bit.ly/colpm_2024
for 2024 conference
highlights!



2024 Conference Highlights



Sponsorship Add-ons.

In addition to the standard Sponsorship packages, the following Sponsorship Add-ons are available.

- New Fellows Reception Sponsor: \$2,995
- Lunch Sponsor (2): \$1,995

Discounts are available for multiple Sponsor items.

How is the COLPM Futures Conference Different?

Diversity. No legal-focused organization offers the level of experience and diversity represented by members of the College of Law Practice Management. Our members represent law firms, corporate legal departments, government, non-profit, and more. They are leading experts in every area of law practice management: Marketing, operations, finance, knowledge & innovation, IT, people management, etc. College members are the best of the best: Membership in the College is by invitation only and honors those individuals who have proven their professional excellence to their peers, their employers, the bar, the bench and the public.

Community. There are no second class citizens here. Sponsors, speakers, and attendees are all critical members of the COLPM community. Unlike other events, sponsors are treated just like all other attendees. Attend educational sessions, enjoy meals, and networking.

Sponsor Spotlights. Starting at the Platinum Sponsorship Level, sponsors have the opportunity to address the audience for five minutes. Present your product or service, introduce a new offering, or update the community about your company. The floor is yours to impress your prospective customers.

Content. COLPM speakers are highly vetted and session topics are timely and relevant. We only invite the best, most competent speakers to present. Session duration is 40-45 minutes to keep energy levels high. Breakout sessions keep attendees engaged.

Networking. COLPM is first and foremost about building connections - between members, organizations, and sponsors. In 2025 we'll have quality time to connect with peers and prospects.

Attendee Praise for the 2024 Event

I attend a lot of legal conferences. So do my peers and colleagues. This was ONE OF THE BEST EVENTS I HAVE ATTENDED IN YEARS. An intriguing and engaging agenda, impeccable list of speakers, thought-provoking presentations, innovative format and design. More than one attendee told me they "didn't get any work done" because they were too engrossed in the content and conversations around them - and "it was worth it!"

Bravo to Patrick Fuller and his fellow committee members who knocked it out of the park this week. Put the 2025 College of Law Practice Management FUTURES CONFERENCE ON YOUR CALENDAR!

It was a special conference, where everyone in the room is highly accomplished in their respective fields, and truly felt like a coalition of the willing; those looking to help navigate our industry toward the future!

I think this is one name tag I'll keep!, given the impact it had on me. The College of Law Practice Management is the embodiment of collaboration. A diverse, smart, selfless, and fun group coming together for the betterment of the legal industry. I was honored to be a part of it (first-timer) and meet old and new friends.

Spent two days with some of the most amazing people in the Law Practice Management world. Excellent thought leaders all.